Alex has a multinational background and grew up in different parts of the world. She studied Law in England and has obtained her Masters in Intellectual Property and IT Law from King´s College London. Since her first year at university, she has been involved in Entrepreneurial projects: Founder of a Free Legal Advice project, President and Vice-President at Enactus NTU and served as a Deputy Director for a social enterprise. Alex is service and community oriented, with a global outlook for the projects she is actively involved in. Her particular interest lays in the growing video games industry.